

PARTNERSHIP PACK 2019



GOOD

DEALS



BEYOND

GOOD

BUSINESS

We invite you to partner with us for the most important social enterprise and social investment conference of the year.

Tuesday 21 May, 2019
Mary Ward House, London

Produced by:

PIONEERS POST

Hatch

Partners:



BRITISH COUNCIL

The fable
Bureau

Supported by:

Buzzacott

BWB
Bates Wells Braithwaite





JOIN US FOR THE LEADING **SOCIAL ENTERPRISE + IMPACT INVESTMENT** CONFERENCE OF THE YEAR

Good Deals + Beyond Good Business is the key annual event in the UK social enterprise and impact investment calendar.

As always, a strong emphasis is placed on bringing together purpose-driven entrepreneurs and investors to **get good deals done**.

In addition to the key social investors, we aim to welcome **100+ social enterprises, charities and mission-driven businesses seeking growth finance** to take them to the next level in delivering their social mission.

Last year, 400+ people gathered at RIBA, we shared ideas, inspiration and investment opportunities, gave honest commentary and feedback on key issues such as power and diversity.



THEMES FOR THIS YEARS PROGRAMME

This year we are focussing our attention on 4 main topics:

PURPOSEFUL CAPITALISM

How can we build a future that combines the key components of economic value creation with a drive to deliver social justice and positive change?

SUPPORTING THE SOCIAL INVESTMENT JOURNEY

What practical support can social entrepreneurs, impact investors and mission-led businesses call upon as they journey towards a sustainable future?

CREATIVITY AND THE NEW IMPACT ECONOMY

How can we bring creative solutions to the social and environmental challenges that loom large as we consider the world's most challenging problems and the Sustainable Development Goals of 2030?

PUTTING THE SOCIAL SECTOR FIRST

Who has the power in the social investment marketplace? Who dictates the deals, who monitors diversity, and who decides what impact really means?



COME TO GOOD DEALS + BEYOND GOOD BUSINESS TO:

LEARN

from expert advisors and other social entrepreneurs.

PROMOTE

your social enterprise products and services.

NETWORK

with social investors and intermediaries who can finance and support your social enterprise.

BE MOTIVATED

by some amazing stories of entrepreneurship and innovation for social change.

DO DEALS

with innovative charities and social enterprises looking for investment and support.

You can stay up-to-date with Good Deals + Beyond Good Business by following @BeyondGoodBiz- or speak with someone from the team by calling +44 (0)20 3941 2400 or emailing gdbgb@pioneerspost.com.



DR MAIRI MACKAY
Director Social and Creative
Economies, British Council

AMIT BHATIA
CEO, Global Steering Group
for Impact Investment

Two of our speakers in 2018



WHY PARTNER WITH GD+BGB?

As our Partner you will:

EXPOSE YOUR BRAND

Get your business in front of 350+ event delegates on the day + 22,000+ twitter followers, 10,000+ newsletter readers, 100,000 online visitors across our channels and networks, via a range of marketing materials and collateral including: E-newsletters / Social Media Posts / Pioneers Post and BGB Websites / Videos / Photos / Press Articles / Blog Posts / Conference branding and programme

DISCOVER

new solutions to societal challenges and how to work with those creating them

EXPLORE & DEBATE

topics like the future of CSR & pro bono, new bridges and fund trends in corporate-startup collaboration, skills and resources exchange for mission-driven SME's and corporates

ENGAGE

with our GD+BGB connectors, who will ensure you meet the individuals who are relevant to your business

HAVE SPEAKER OPPORTUNITIES

in plenaries, workshops and debates



TYPES OF PARTNERSHIP

1

HEADLINING SPONSORSHIP

As our partner, we will work with you to create an experience that works for you, your team and your vision. This can include speaker opportunities and/or the co-curation of a workshop or panel discussion that fits with your expertise and interests.

This is a great opportunity for anyone wishing to discuss or showcase some of the work your organisation has been developing, and includes a stand in the Marketplace, conference branding as well as 4-10 tickets for your team, clients and social enterprise partners.

There are also opportunities to feature your brand and key personnel in our event video and media coverage.

Plus - you will be part of our special conference coverage in *Pioneers Post*.

SPONSORSHIP PACKAGES FROM £3,000 + VAT

Discuss the opportunities with our team and let's make a bespoke package for you and your organisation.

JACQUELINE NOVOGRATZ

Founder & CEO, Acumen

Our keynote speaker in 2014



2

EXHIBITOR PACKAGES

A

**FOR INTERMEDIARIES,
NETWORK BODIES, PRIVATE
AND PUBLIC ORGANISATIONS**

- Exhibition stand
- Branding and short description in programme and on website
 - Two tickets for the event
- Full-page advert in *Pioneers Post quarterly* and tower advert in PP online

£995 + VAT

B

**FOR CHARITIES,
SOCIAL ENTERPRISES AND
MISSION-DRIVEN BUSINESSES**

- Exhibition stand
- Branding and short description in programme and on website
 - Two tickets for the event
- Full-page advert in *Pioneers Post quarterly* and tower advert in PP online

£695 + VAT


C

**SPECIAL PARTNERSHIP – GIVE
A PLACE TO YOUR FAVOURITE
SOCIAL ENTERPRISE!**

- All the benefits of A + B
- With this package you can take your own exhibitor space PLUS offer an additional exhibitor spot to a social enterprise partner or investee of your choice.

£1,295 + VAT





100%

A hand is holding a book titled "HOUSTON-WE HAVE -LIFT OFF". The cover features a rocket launching upwards, with a blue and red striped background and several stars. The text "HOUSTON-WE HAVE" is in white on a blue background, and "-LIFT OFF" is in white on a red background. The book is being held in front of a blurred background of people and lights.

+

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PIONEERS POST

Pioneers Post is the magazine for social enterprise, impact investment and mission-driven business, reporting on the state of social enterprise in the UK and globally. We connect with more than 100,000 people each year across 195 countries and territories.

As a social enterprise ourselves, we rely on paid subscriptions and support from partners to fund our work. Any profits are ploughed back into our mission to share news, debate, ideas and best practice to help 'do good business better'. Check out our website PioneersPost.com, sign up to our newsletter, and **support us by subscribing to our digital platform and print magazine.**

If you would like to feature in the *Pioneers Post* through advertising and content then please get in touch with: simone@pioneerspost.com to discuss partnership opportunities.

Pioneers Post is produced by Fable Bureau – the creative agency for pioneers and positive disruptors in social enterprise, charity, impact investment and mission-driven business.

@Pioneers Post www.pioneerspost.com



Hatch

Hatch's Mission is to *"support entrepreneurs from diverse and underrepresented backgrounds into business"*, providing knowledge, access to networks and workspace. Hatch has worked with 500 entrepreneurs through in-depth programmes (Launchpad, Incubator, Accelerator) and with a further 1000 through community activities. The ventures we have supported through our Incubator and Accelerator (195) are now turning over £10M, are employing over 400 people and are engaging hundreds of people a year. Our 100+ social enterprises have raised altogether more than £4M and, they are making a big impact on their communities, the environment and society as a whole.

@HatchEnterprise

<https://hatchenterprise.org>



SHARE WITH YOUR NETWORKS

LIKE WHAT YOU SEE?

Share GD + BGB '19 with your networks!

This is a great way to offer value to your network or key stakeholders and to spread the word about Good Deals.

You can stay up-to-date with Good Deals + Beyond Good Business by following:

@BeyondGoodBiz

or speak with someone from the team by calling:

+44 (0)20 3941 2400

or emailing

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